

NEWSLETTER

Industry News • Front Story • Awards • Company News • Product Launch: Autopilot

Industry News

[Heritage Grocers Launches Fresh Loyalty Program \(Tap To Read\)](#)

[Mobile device use boosts in-store retail tech \(Tap to Read\)](#)

[Why video and interactive employee training is surging \(Tap to Read\)](#)

[Online grocery shopping is more popular than ever \(Tap to Read\)](#)

[Grocery stores opt for human cashiers over self-checkout \(Tap to Read\)](#)

Insights

Over 90% of retailers anticipate a rise in consumer mobile device usage in stores by 2025, while 83% expect a surge in in-store technology deployment.



Front Story

Navigating the Future: AI as Grocers' Essential Co-Pilot

It's changing how grocers' platforms work to make customer experiences better.. AI integration will deepen, seamlessly embedding within apps and websites.

These advancements pave the way for conversational commerce, where the shopping experience becomes innately personalized, eliminating the need for shoppers to input information into search bars. Have you considered utilizing a powered search tool to enhance your platform?

Awards

Teals Market honoured with the esteemed Progressive Grocer Outstanding Independents Award 2024

Congratulations to Teals Market, **our exceptional grocery partner**, for being honored with the esteemed Progressive Grocer Outstanding Independents Award for 2024. Teals Market's dedication and commitment have shone through, earning them this well-deserved recognition.

As their trusted partner, we are thrilled to celebrate this remarkable achievement. Here's to many more years of success, partnership, and shared growth as we pave the way for a brighter, more connected future.

Congratulations, Teals Market!



Events

The NGA Show is the only show created exclusively for the grocery industry and is presented by the National Grocers Association – it is the must-attend event for those who need to stay up-to-date on industry trends and best practices.

Event Date : Mar 10 - 12, 2024 at Caesars Forum Convention Center, Las Vegas.

RSA America Booth : 1329



Company News

Pack your bags and get ready for a retail rendezvous in Vegas!

We are excited to announce our participation in The NGA Show 2024 at the prestigious Caesars Forum Convention Center in Las Vegas.

We invite all our esteemed grocers, wholesalers, and industry leaders to join us from March 10-12 for what promises to be a revolutionary event. Discover the future of retail firsthand with RSA America, where innovation seamlessly merges with opportunity.

Mark your calendars and secure your spot today. Let's embark on this transformative journey together. See you there in Vegas!



Product Launch News

**RSA America's Autopilot to be launched at
The NGA Show 2024 alongside industry leaders**



Embark on the Future of Retail with us at the Autopilot Launch, exclusively at the NGA Show 2024!

We are thrilled to introduce Autopilot, a cutting-edge AI and ML-powered solution, alongside industry leaders **Doug Sanders** (Chairman & CEO, Heritage Grocers Group), **Prabash Coswatte** (Chief Operating Officer at Heritage Grocers Group), **Steve Black** (RSA America Advisory Board & Founder, CEO A brighterday), and **Rob Belcore**, Chief Customer Officer at the RSA America booth **#1329 at 2:15 PM (MST)**.

The Autopilot solution empowers grocers to optimize their data assets effortlessly, eliminating the need for extensive manual labor. In today's digital landscape, leveraging AI's transformative capabilities, this innovative technology catalyzes improved operational efficiency and informed decision-making. With Autopilot, businesses can unlock their full potential and navigate the future with confidence and flexibility.

“We're delighted to announce the introduction of Autopilot alongside one of our esteemed grocery partners, Heritage Grocers Group. Their association with us adds even more value to this moment. Integrating Autopilot's advanced technology into RSA's loyalty system will enhance customer retention by ensuring timely engagement with customers and drive business growth “, said Rob Belcore, CCO/Co-Founder of RSA America.

For more information on Autopilot, to schedule an introductory call, or to explore partnership opportunities with RSA for private pilot testing, please contact **sales@rsaamerica.com**.



AUTOPILOT

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EMPOWERING INDEPENDENT GROCERS